# Noni Powder - Morinda citrifolia

*Morinda citrifolia · Rubiaceae*

Herbal powder

## 1. Product identification

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| **Product name** | Noni Powder - Morinda citrifolia |
| **Botanical name** | *Morinda citrifolia* (syn. *Morinda aspera, Morinda ligulata, Morinda littoralis, Morinda macrophylla, Morinda mudia, Morinda multiflora*) |
| **Plant family** | Rubiaceae |
| **Common names** | Noni, Indian Mulberry, Beach Mulberry And Cheese Fruit, French Mulberry, Indian-Mulberry, Canary-Wood |
| **Plant part used** | Fruit |
| **Product form** | Herbal powder |
| **Country of origin** | India |
| **Product code (SKU base)** | 82335-PDR-MOCIT |

## 2. Composition and identifiers

**INCI:** Morinda Citrifolia Fruit Powder

| INCI / COMPONENT | FUNCTION | CAS | EC | PROPORTION |
|---|---|---|---|---|
| Morinda Citrifolia Fruit Powder | Botanical ingredient | 84929-68-0 | 284-551-4 | 100 % |

INCI status: INCI by naming convention (not in CosIng)

Where more than one CAS number is shown, the botanical substance is registered under several CAS numbers (e.g. EINECS and TSCA variants); all refer to the same INCI name.

## 3. Manufacturing

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| **Process** | Dried and milled |
| **Additives** | No added colours, fragrance or preservatives unless stated on the label. |

## 4. Typical properties

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| **Physical state** | Solid (powder) |
| **Appearance / colour** | Characteristic of the plant material; may vary naturally between harvests |
| **Odour** | Characteristic |

Typical values describe the product type and are not a specification. Batch-specific results (assay, moisture, microbiology, heavy metals as applicable) are given on the batch Certificate of Analysis, sent with every order.

## 5. Applications and use

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| **Applications** | Culinary, Supplements |
| **Markets** | Food & beverage, Nutraceuticals |
| **Suggested use level** | Use according to the formulation; typical inclusion in cosmetics 1–10 %, in food and supplements as permitted by local regulations. |

The formulator is responsible for confirming suitability, stability and regulatory compliance of the finished product in the intended market. Not intended for direct medicinal use.

## 6. Packaging, storage and shelf life

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| **Pack sizes** | 225 g, 1 Kg, 5 Kg, 25 Kg — bulk and custom quantities on request |
| **Storage** | Store in tightly closed original containers in a cool (below 25 °C), dry, well-ventilated place, away from direct sunlight, moisture, strong odours and incompatible materials. |
| **Shelf life** | 24 months from the date of manufacture in unopened original packaging stored as recommended. |

## 7. Documentation and quality

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| **Safety Data Sheet** | SDS-82335-PDR-MOCIT — available for download on the product page |
| **Certificate of Analysis** | Batch-specific COA sent with every order; available on request before ordering |
| **Other documents** | Allergen, IFRA, origin and other statements on request, subject to availability |

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